

Essential Seminars for Corporate Real Estate Professionals



London – October 2016



4th – 5th October

Performance Management

In today's networked business environment, success is increasingly measured through metrics of individual asset and resource performance as contributions to broader enterprise value and priorities. It is critical for metrics to be aligned with enterprise-level goals and defined as components of a holistic approach to performance management.

A successful performance management program can help bridge potential gaps between the corporate real estate function and C-suite executives. By translating CRE activities into metrics that connect to enterprise priorities, performance management strategies can increase the importance of the CRE function across the industry. This seminar will identify the foundational data elements and implementation strategies required to manage integrated performance across the enterprise.

How You Will Benefit

- Learn about the baseline set of performance management methodologies and approaches
- Understand the benefits and challenges of various frameworks and explore potential applications within your organization
- Understand how your CRE-specific activities / initiatives can impact enterprise-level performance metrics and concerns
- Understand performance management in the context of integrated resource and infrastructure management
- Obtain a "starter toolkit" for developing your own performance management program
- Learn about the current and future direction of performance management
- See examples of representative programs
- Technology applications and dashboard development examples
- Discuss ways to connect corporate priorities to CRE activities to better support CRE decision-making and how metrics may be interpreted to inform/impact strategy development

Venue:

Morgan Stanley
Cabot Square Office
Canary Wharf, London

Faculty:

David Johnson MCR
Global Portfolio Asset Manager,
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*Attending the CoreNet Global
classes allows me to stay **fresh
and informed** in an industry that
exists because of change"*

*~ Tracy K. Overton,
Pr. Project Mgr, Real Estate,
Rockwell Collins*